

#OnlyInWhistler Photo Contest OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

The #OnlyInWhistler Photo Contest (the "**Contest**") is sponsored by Tourism Whistler, located at 4010 Whistler Way, Whistler, and B.C. VON (the "**Sponsor**"). There are Fifteen (15) Instant Prizes to be awarded. Chances of winning depend on the total number of eligible entries received.

Who Can Enter:

1. The Contest is open to legal residents of Canada and the United States (and D.C.), who are over the age of majority in their province, state or country of residence at the time of entry, with the exception of residents of Québec, New York, Florida, and Puerto Rico.
2. The Contest is subject to all federal, provincial, and municipal laws, and is void where prohibited.
3. Employees of the Sponsor or any of its respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Contest and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Timing:

4. The Contest is open from Wednesday, June 1, 2016 at 12:00 PM Pacific Standard Time ("**PST**") to Tuesday August 30, 2016 at 12:00 PM PST (the "**Contest Period**").

How to Enter:

5. During the Contest Period, Eligible Fans can enter through the Instagram or Twitter mobile application or website ([instagram.com](https://www.instagram.com)/[twitter.com](https://www.twitter.com)) by posting a photo representing the Only In Whistler summer campaign (www.whistler.com/summer). All eligible posts must contain the hashtag #OnlyInWhistler, and must be a new photo that has not been previously posted to Instagram or Twitter. Once the post has been submitted, the entrant will automatically receive one entry into The Contest. There is a maximum of one entry that may be earned by an entrant per photo during the Contest Period. No registration is required.
6. Any use of an electronic device or the creation of multiple user accounts to enhance or alter entrants' odds of winning will count as a fraudulent entry. Entries that are fraudulent are not permitted and will be declared invalid.
7. All entries become the property of the Sponsor and will not be acknowledged or returned. Receipt of entries for the random draw will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt.

8. The Sponsor reserves the right to delete any entries or remove participants that are in violation of the Official Rules.
9. By participating in the Contest, entrants agree to be bound by these Official Rules.

Grand Prize Awarding:

10. All images that include the #OnlyInWhistler hashtag will be judged by a panel of judges as selected by Tourism Whistler.
11. Fifteen (15) Instant Prizes will be awarded:
 - i. Each Instant Prize will consist of one (1) of the following:
 - i. \$100 in technical clothing courtesy of Westcomb valued at \$100 CAN OR
 - ii. Two (2) 1 day lift passes for Whistler Bike Park valued at \$134 CAN OR
 - iii. One \$100 dining gift certificate to BG Urban Grill valued at \$100 OR
 - iv. 3-hour RZR tour for 2 on a 2-seat RZR courtesy of the Adventure Group Whistler valued at \$279 CAN OR
 - v. \$50 gift certificate to the Garibaldi Lift Company valued at \$50 OR
 - vi. 20 ice cream coupons for Cows Whistler valued at \$93.40 OR
 - vii. One \$100 dining gift certificate for Table Nineteen valued at \$100 OR
 - viii. Two (2) 1 day passes for the PEAK 2 PEAK gondola valued at \$104 CAN OR
 - ix. ½ day stand up paddleboard rentals for two courtesy of Whistler EcoTours valued at \$240
 - x. A round of golf for two at Nicklaus North Golf Course valued at \$330
 - xi. A round of golf for two at Big Sky Golf Club valued at \$395
 - xii. A round of golf for two at Whistler Golf Club valued at \$298
 - xiii. A round of golf for four at the Fairmont Chateau Whistler Golf Course valued at \$756
 - xiv. Two (2) bath passes to the Scandinave Spa Whistler valued at \$120 CAN OR
 - xv. Two (2) general admission tickets and one (1) \$25 gift certificate to the Squamish Lil'wat Cultural Centre valued at \$61 CAN
12. Awarding of The Grand Prizes of all eligible entries received will be held at the administration office of the Sponsor on or about the following dates:
 - i. Tuesday, June 7, 2016 at 12:00 PM Pacific Standard Time PST.
 - ii. Tuesday, June 14, 2016 at 12:00 PM Pacific Standard Time PST
 - iii. Tuesday, June 21, 2016 at 12:00 PM Pacific Standard Time PST
 - iv. Tuesday, June 28, 2016 at 12:00 PM Pacific Standard Time PST
 - v. Tuesday, July 5, 2016 at 12:00 PM Pacific Standard Time PST
 - vi. Tuesday, July 12, 2016 at 12:00 PM Pacific Standard Time PST
 - vii. Tuesday, July 19, 2016 at 12:00 PM Pacific Standard Time PST
 - viii. Tuesday, July 26, 2016 at 12:00 PM Pacific Standard Time PST
 - ix. Tuesday, August 2, 2016 at 12:00 PM Pacific Standard Time PST
 - x. Tuesday, August 16, 2016 at 12:00 PM Pacific Standard Time PST
 - xi. Tuesday, August 16, 2016 at 12:00 PM Pacific Standard Time PST
 - xii. Tuesday, August 16, 2016 at 12:00 PM Pacific Standard Time PST
 - xiii. Tuesday, August 16, 2016 at 12:00 PM Pacific Standard Time PST
 - xiv. Tuesday, August 23, 2016 at 12:00 PM Pacific Standard Time PST
 - xv. Tuesday, August 30, 2016 at 12:00 PM Pacific Standard Time PST

13. Following the awarding of the Instant Prizes, the selected entrants will be contacted by Instagram or Twitter account or email address provided.
14. In order to be verified a Grand Prizes winner, the selected entrant must:
 - i. Respond to the prize notification by email or telephone call within five (5) business days of transmission;
 - ii. Correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - iii. Sign a declaration stating that he/she:
 - i. has read, understands and complies with the Official Rules;
 - ii. releases and discharges the Sponsor; and
 - iii. Consent to the announcement of the winner's name and the use by or on behalf of the Sponsor of the winner's name and/or photograph and/or video for advertising and promotional purposes, without any further compensation to the winner.
15. Should the selected entrant fail to comply with any of the requirements contained in these Official Rules, the Grand Prizes will be automatically forfeited and another entrant will be selected and the initially selected entrant will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest.
16. Return of any prize notification email as "undeliverable" may result in disqualification, and an alternate winner may be selected.
17. The winner must be able to redeem their Instant Prizes between Wednesday June 8, 2016 and Monday September 5, 2016. If the winner is not able to redeem the Instant Prizes during this time the prize will be forfeited and no alternative prize will be awarded.
18. Any expenses not specifically mentioned above as part of the Instant Prizes shall be the sole responsibility of the winner. The Instant Prizes do not include any expenses related to meals, travel arrangements, accommodation, hotel incidentals (parking, phone, laundry, spa treatments, etc.), gratuities, or any applicable taxes, which are the sole responsibility of the winner. Activities are subject to availability, weather conditions and operating times of each activity provider. All components of the prize must be taken together. Any portion of the Instant Prizes not accepted or redeemed by a winner will be forfeited and is non-transferable and not for re-sale.
19. The Sponsor reserves the right to substitute prizes in whole or in part with a prize of equal or greater value in the event a prize is not reasonably available at its discretion.
20. All elements of the Instant Prizes are non-transferable, non-exchangeable, not for re-sale and non-refundable. The Instant Prize winners are not entitled to receive any payment for any possible difference between the actual value of the Instant Prizes and the estimated value of each of the Instant Prize. Instant Prizes must be accepted as awarded. No cash alternatives, substitution or transfers of the Instant Prizes will be allowed.

Other Matters:

21. The Contest is subject to all applicable federal, provincial and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
22. The Sponsor will not, under any circumstances, be responsible for, or liable to any entrant or any other person for:

- i. any erroneous lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations, regardless of the cause, including, but not limited to, failure of the Site;
 - ii. any failure for any reason whatsoever of the selected entrant to receive a prize notification;
 - iii. any changes in email addresses after Contest registrations are submitted; and
 - iv. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause.
23. If for any reason the Contest is not capable of being conducted as intended by the Sponsor, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
24. Should tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. The Sponsor takes no responsibility or liability for taxation or for any other costs incurred in connection with the prizes received in this Contest.
25. Decisions of the Sponsor are final and binding.
26. By entering the Contest, participants consent to the Sponsor's collection, use, and disclosure of the personal information provided in the Contest registration for the administration of the Contest, including posting of the winner's name and city of residence on the Sponsor website, and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports the Sponsor may disclose to others. The Sponsor will use the entrant's personal information only for identified purposes, and protect the entrant's personal information in a manner that is consistent with the Tourism Whistler Privacy Policy at: <http://www.whistler.com/privacy/>. Entrants may write to the Sponsor and request that their information be removed from the Sponsor's records.
27. To be notified of the Instant Prize winners, send a self-addressed, stamped envelope (ensure sufficient postage is included) to *The #OnlyInWhistler Instagram Contest* c/o Tourism Whistler, 4010 Whistler Way, Whistler, BC, V0N 1B4. Requests for the winner's name must be received no later than Tuesday August 23, 2016.

V4 August 3, 2016