



DARE TO GO DEEPER CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Dare to Go Deeper Contest (the “Contest”) is sponsored by Tourism Whistler, located at 4010 Whistler Way, Whistler, B.C. V8E 1J2 (the “Sponsor”). There is one (1) Grand Prize to be awarded. Chances of winning depend on the total number of eligible entries received.

WHO CAN ENTER:

1. The Contest is open to legal residents of Canada and the United States of America, Australia and the United Kingdom who are over the age of majority in their province, state or country of residence or older at the time of entry with the exception of residents of New York, Florida and Puerto Rico.
2. The Contest is subject to all federal, provincial, and municipal laws, and is void where prohibited.
3. Employees of the Sponsor or any of its respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Contest and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

TIMING:

4. The Contest is open from Wednesday, October 8, 2025 at 12:00 PM Pacific Standard Time (“PST”) to Tuesday, May 5, 2026 at 11:59 AM PST (the “Contest Period”).

HOW TO ENTER:

5. Eligible entrants may visit www.whistler.com/winter-contest (the “Site”) during the Contest Period and register for the Contest. Registration is free. To register eligible entrants must provide their first name, last name, email address, telephone number, country and state/province of residence. Once registered, eligible entrants will receive one entry into the random drawing of the Grand Prize.
6. During the Contest Period, eligible entrants may earn one (1) additional entry into the random drawing of the Grand Prize by checking the box “Yes! I would like to receive special news and updates from Tourism Whistler” when entering the contest at www.whistler.com/winter-contest

This action will sign the entrant up to the Whistler Insider email newsletter. Information about how email data will be used can be found at www.whistler.com/privacy. You can unsubscribe at any time.



There is a maximum of one (1) additional entry that may be earned by an entrant during the contest entry process.

7. Limit of one (1) entry per person per registration during the Contest Period.
8. Any use of an electronic device to enhance or alter entrants' odds of winning will count as a fraudulent entry. Entries that are fraudulent are not permitted and will be declared invalid.
9. All entries become the property of the Sponsor and will not be acknowledged or returned. Receipt of entries for the random draw will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt.
10. The Sponsor reserves the right to delete any entries or remove participants that are in violation of the Official Rules.
11. By participating in the Contest, entrants agree to be bound by these Official Rules.

GRAND PRIZE DRAW:

12. A random draw will be conducted on or about Thursday, May 7, 2026, at 12:00 PM PST at the administration office of the Sponsor to select one (1) winner of all eligible entries received. Chances of winning the random draw depend on the number of eligible entries received during the Contest Period.
13. Following the draws for the Grand Prize, the selected entrants will be contacted by email address or telephone number provided.
14. In order to be verified the Grand Prize winner, the selected entrant must:
 - ◆ Respond to the prize notification email or telephone call within five (5) days of transmission;
 - ◆ Correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - ◆ Sign a declaration stating that he/she:
 - I. has read, understands and complies with the Official Rules;
 - II. releases and discharges the Sponsor; and
 - III. Consent to the announcement of the winner's name and the use by or on behalf of the Sponsor of the winner's name and/or photograph and/or video for advertising and promotional purposes, without any further compensation to the winner.
15. Should the selected entrant fail to comply with any of the requirements contained in these Official Rules, the Grand Prize will be automatically forfeited, and another entrant will be selected and the initially selected entrant will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest.
16. Return of any prize notification email as "undeliverable" may result in disqualification, and an alternate winner may be selected.

THE GRAND PRIZE:

1. One (1) Grand Prize will be awarded. The Grand Prize is for one (1) winner and one (1) travel companion and will consist of the following:



- ◆ Round-trip coach air transportation for two (2) people, from the major city airport nearest to the Grand Prize winner's residence (Sponsor's choice) to Vancouver, British Columbia, Canada;
- ◆ Round-trip shuttle transportation for two (2) people between Vancouver International Airport and Whistler, courtesy of Whistler Shuttle;
- ◆ Six (6) nights' accommodation in a one-bedroom Mountain View suite courtesy of Sundial Hotel;
- ◆ Two (2) adult 3-day Whistler Blackcomb lift tickets;
- ◆ One (1) 3-day Premium Ski or Snowboard Rental for (2) adults, courtesy of Black Tie Ski Rentals;
- ◆ One (1) Snowshoe & Sauna experience for two (2) adults, courtesy of Canadian Wilderness Adventures;
- ◆ Two (2) tickets to the Vallea Lumina experience courtesy of The Adventure Group;
- ◆ One (1) bungee jump experience for two (2) adults, courtesy of Whistler Bungee;
- ◆ One (1) custom cocktail experience and dinner for two, courtesy of the Raven Room;
- ◆ One (1) happy Hour experience for two, courtesy of Earls Whistler;
- ◆ One (1) dinner for two including drinks, courtesy of Hunter Gather;
- ◆ One (1) dinner for two, courtesy of Alta Bistro

The approximate retail value is sixteen thousand five hundred Canadian dollars (CAD \$14,000).

2. Bonus entries are not counted in the total number of entries as it relates to determining Grand Prize.
3. The winner must be able to redeem the Grand Prize between December 1, 2026 and March 31, 2027 and is subject to availability with the following blackout dates: December 18, 2026 – January 4, 2027; February 15, 2027. Activities are booked based on availability and may be cancelled due to operational hours and inclement weather. If the winner is not able to redeem the Grand Prize during this time the prize will be forfeited and no alternative prize will be awarded.
4. Any expenses not specifically mentioned above as part of the Grand Prize shall be the sole responsibility of the winner. The Grand Prize does not include any expenses related to meals, pre- and post-travel arrangements, hotel incidentals (phone, laundry, spa treatments, etc.), gratuities, or any applicable taxes, which are the sole responsibility of the winner. Accommodation and activities are subject to availability, weather conditions and operating times of each activity provider. All components of the prize must be taken together. Any portion of the Grand Prize not accepted or redeemed by a winner will be forfeited and is non-transferable and not for re-sale.
5. Winner and travel companion must travel on the same itinerary. Travel companions must be over the age of majority in their province, state or country of residence at the time of travel. Winner and travel companion are responsible for all necessary travel documents.
6. The Sponsor reserves the right to substitute prizes in whole or in part with a prize of equal or greater value in the event a prize is not reasonably available at its discretion.
7. All elements of the Grand Prize are non-transferable, non-exchangeable, not for re-sale and non-refundable. The Grand Prize winner is not entitled to receive any payment for any possible difference between the actual value of the Grand Prizes and their estimated values. Grand Prizes must be accepted as awarded. No cash alternatives, substitution or transfers of the Grand Prize will be allowed.



8. In the event that there are government regulations in Canada or the winner's country of residence restricting gatherings or travel at the time of the Travel Period, the Sponsors will make best efforts to coordinate a rescheduled date for the events with the Winner. If the Sponsors are unable to reschedule and provide the Prize because of such regulations or related circumstances beyond their control, then the Prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors. Costs associated with any required COVID-19 testing or quarantine are at the expense of the winner.

OTHER MATTERS:

9. The Contest is subject to all applicable federal, provincial and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
10. The Sponsor will not, under any circumstances, be responsible for, or liable to any entrant or any other person for:
 - ◆ any erroneous lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations, regardless of the cause, including, but not limited to, failure of the Site;
 - ◆ any failure for any reason whatsoever of the selected entrant to receive a prize notification;
 - ◆ any changes in email addresses after Contest registrations are submitted; and
 - ◆ any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause.
11. If for any reason the Contest is not capable of being conducted as intended by the Sponsor, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
12. Should tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. The Sponsor takes no responsibility or liability for taxation or for any other costs incurred in connection with the prizes received in this Contest.
13. Decisions of the Sponsor are final and binding.
14. By entering the Contest, participants consent to the Sponsor's collection, use, and disclosure of the personal information provided in the Contest registration for the administration of the Contest, including posting of the winner's name and city of residence on the Sponsor website, and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports the Sponsor may disclose to others. The Sponsor will use the entrant's personal information only for identified purposes, and protect the entrant's personal information in a manner that is consistent with the Tourism Whistler Privacy Policy at: <http://www.whistler.com/privacy/>. Entrants may write to the Sponsor and request that their information be removed from the Sponsor's records.